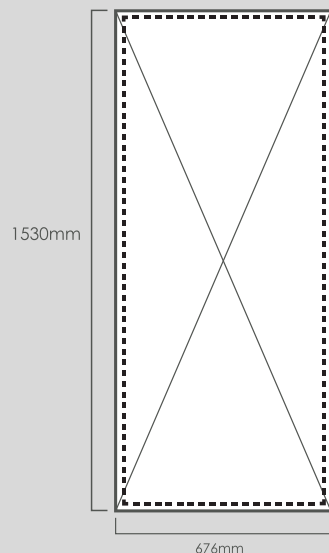


STREETTALK

ARTWORK SPECIFICATIONS

ARTWORK	338mm (w) x 765mm (h) (1/2 scaling). Plus 5mm bleed all sides.
ACTUAL AREA & TRIM SIZE	676mm (w) x 1530mm (h).
FILE TRANSFER	Print ready PDF to be supplied via wetransfer link or FTP. HOST: http://fileupload.omnigraphics.com.au LOGIN: JCD PASSWORD: jcd001
PAPER STOCK	288gsm Plasnet (synthetic stock).

Please email low-res versions of all artwork to JCDecaux for approval - **AU_production@jcdecaux.com** - prior to sending to printer. All brewed or distilled alcohol artwork must be approved by the ABAC - follow their instructions online.



Visual safe area:
620mm x 1440mm

Please ensure all text, logos and important elements appear within the visual area. Images outside this area will be covered by the frame.

ARTWORK CHECKLIST:

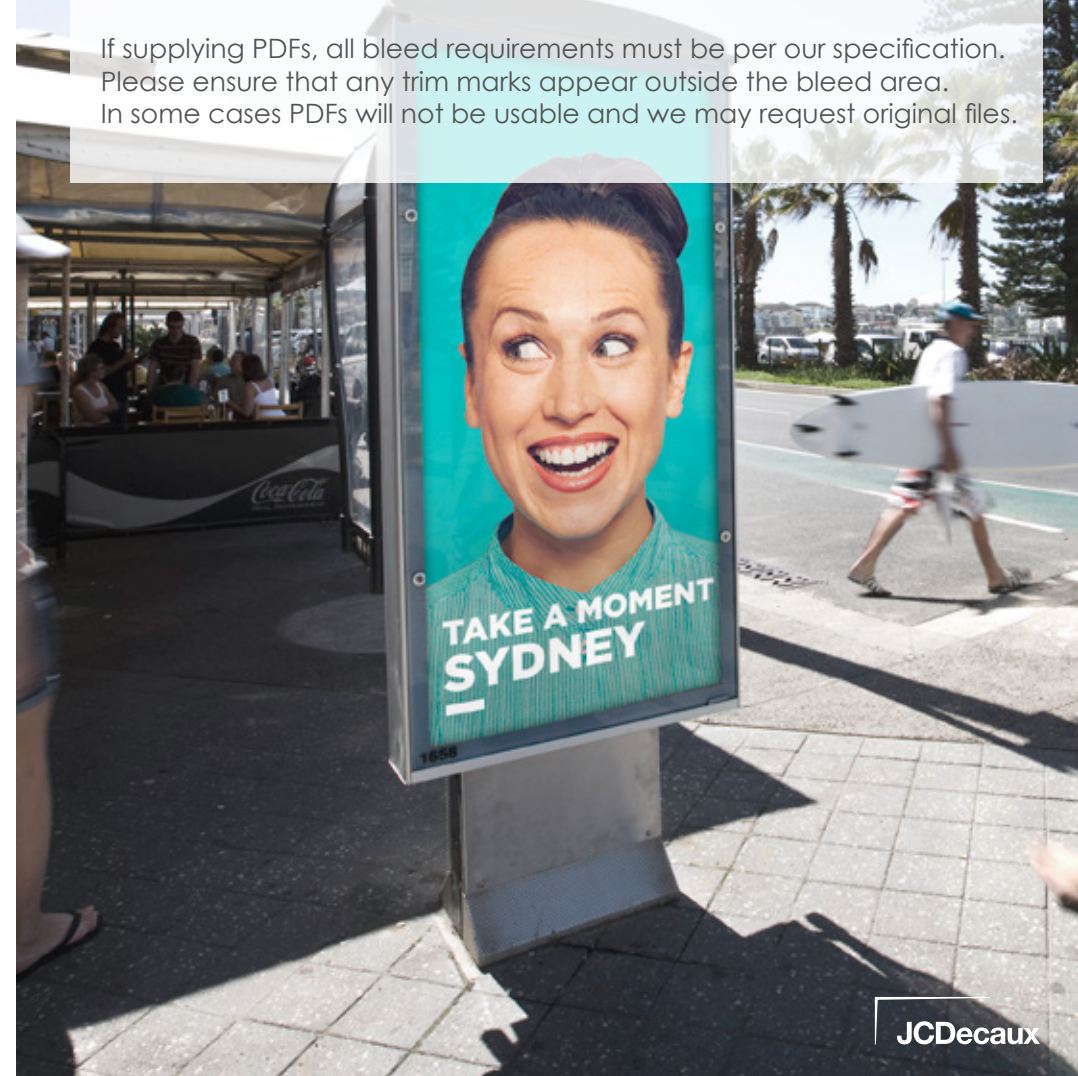
ACCEPTED FORMAT: High resolution Print Ready PDF files. Preferred option is for PDF to be exported with PDF/X-4 setting.

RESOLUTION: All high resolution images and files are to be supplied 300dpi at artwork size (CMYK).

COLOURS: Convert all PANTONE Spot colours to CMYK.

FONTS: All fonts / text to be converted to outlines.

If supplying PDFs, all bleed requirements must be per our specification. Please ensure that any trim marks appear outside the bleed area. In some cases PDFs will not be usable and we may request original files.



PRODUCTION INFORMATION

Thank you for your booking. In order to ensure efficient delivery of your campaign, please read the information below.

PRIOR TO THE CAMPAIGN:

We are only able to prepare and distribute campaigns running in a particular week once all posters for that week have been received. If your campaign is late, additional labour will be required to deal with the resulting knock-on effects. These costs will be passed on to the advertiser as outlined in the contract.

Whilst we will chase material from all relevant parties, the contracting party is ultimately responsible for fees relating to late delivery.

AFTER THE CAMPAIGN:

POSTERS WILL BE STORED FOR 6 WEEKS, THEN RECYCLED.

If you do not wish your posters to be recycled, you can:

- 1) Arrange for posters to be collected within 4 weeks of the campaign ending or;
- 2) Notify your account manager that you wish the posters to be put into long term storage at a cost of \$1000 per month period per State.

Please note that disposal after 6 weeks will occur automatically and you may not receive further communication in relation to this. If you have any questions, please contact your account manager.

PRINT QUANTITIES:

Please order booked quantity + 20%

If posting sites change during the campaign period, please contact JCDecaux - AU_production@jcdecaux.com.au

All posters are to be packed and delivered in tubes weighing no more than 20kg each, not flat-packed or on pallets.

StreetTalk posters must be delivered **8 days prior** to the campaign start date to the designated addresses below:

WA: CMC Property Services

Att: CTI Logistics

26 Wellard St, Bibra Lake, WA 6163

7.00am – 3.30pm

NSW: CMC Property Services

Att: R & J Turner Engineering

19 Richmond Road, Kingswood, NSW (cnr Copeland Street)

8:30 to 3:30

QLD: JCDecaux Brisbane

Att: Lino Taglieri-Sclocchi, (07) 3270 1933

Unit 4, 16 Duncan Street, West End, QLD 4101

7.30am – 2.30pm

VIC: CMC Property Services, 0468 340 032

442-450 Auburn Rd, Hawthorn, VIC 3122

Melbourne University Campus

(Delivery area located on Bills Street – Room G636)

8:00am – 2:00pm

SA: CMC Property Services

Att: Graeme Cooper Warehouse Manager Town & Country

Freighters Pty Ltd, 19 Watervale Drive Greenfields, SA 5107

8:00am to 3:00pm